

You're interested in sponsoring the <u>Cloud Native London meetup</u>? Awesome! It's a great way to support the Kubernetes and cloud native community, and increase awareness.

Each event typically has 200-300 attendees, primarily developers, engineers and technical architects.

Benefits

At the beginning of the event, your logo will be displayed to the audience. Your representative (or Cheryl as preferred) gets 30 seconds to introduce yourselves.

You may bring a banner (to display inside the room only) or offer giveaways with prior permission.

Sponsorship does not come with an automatic speaking slot, but I am happy to work with you to find a suitable speaker. Please see <u>oicheryl.com/cnl-speak</u>.

After the event, your company will be included in:

- Email blast (~3700 group members)
- Blog post
- Tweet

Sponsors who commit for six months or more (ie. regular sponsorship) appear at the bottom of meetup.com/Cloud-Native-London.

Payment options

Each sponsor contributes £600 (no VAT) per event. You may pay by direct debit (regular sponsors only), bank transfer or debit/credit card.

Regular sponsors will receive a recurring invoice/payment confirmation on the 15th of each month.

Next steps

Submit oicheryl.com/cnl-sponsor and we'll get in touch.

Cheers,

Cheryl Hung (cheryl Hung (cheryljhung@gmail.com)