

Navigating the Cloud Native ecosystem for end users

Cheryl Hung, Director of Ecosystem, CNCF
@oicheryl

Cheryl Hung (@oicheryl)



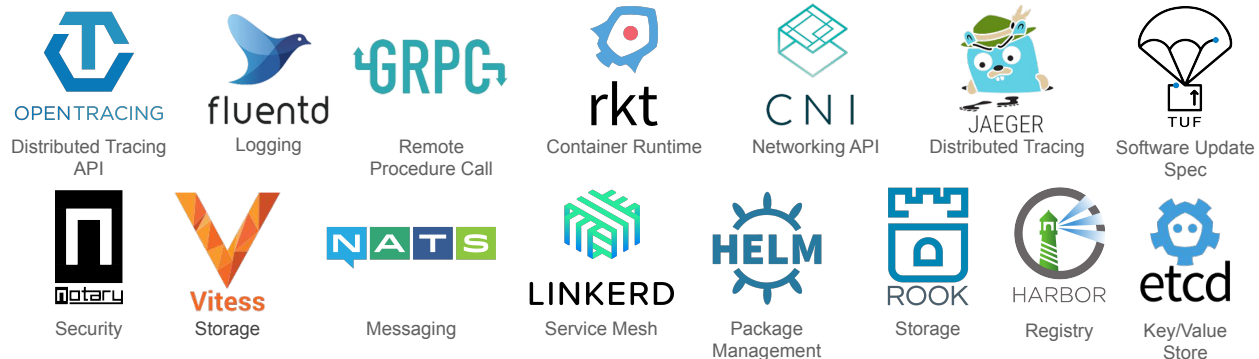
Cloud Native Computing Foundation

- Nonprofit, part of the Linux Foundation; founded Dec 2015

Graduated



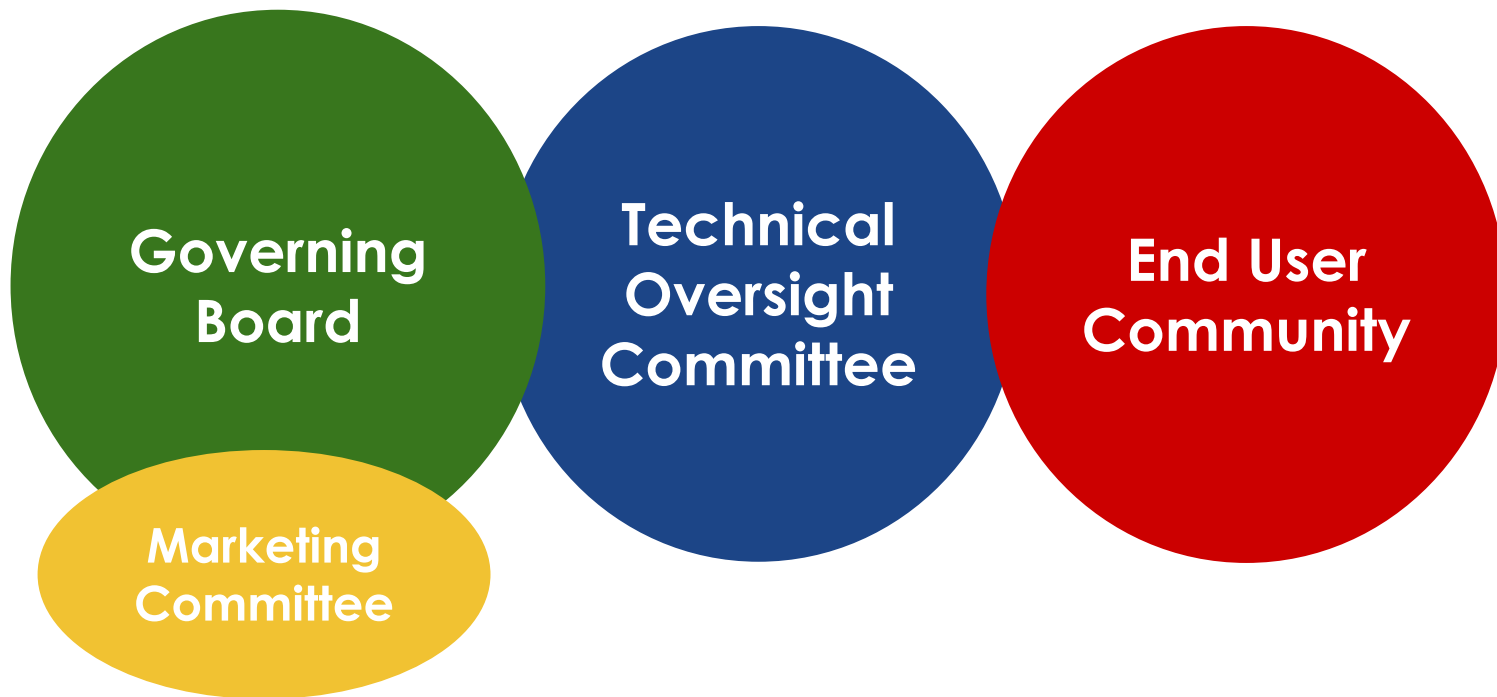
Incubating



- Platinum members:



CNCF Structure



79 Companies in the End User Community



Plus 10 non-public members



Challenges with adopting cloud native

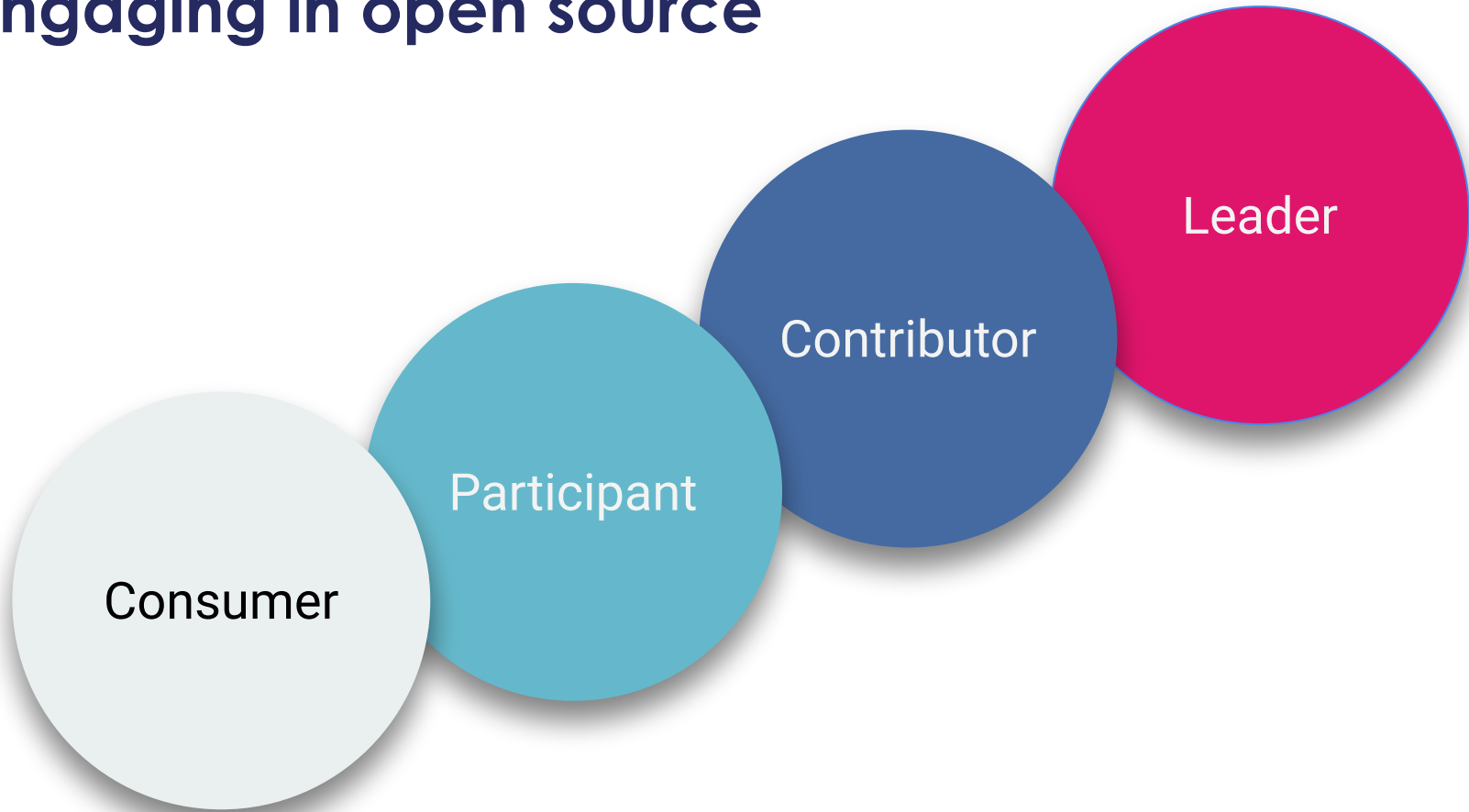
**Solving an
immediate
technical
need**

**Growing
engineering
organisation**

**Building
business
strategy
around cloud
native**



Engaging in open source





Consumer

Increase your bandwidth to
differentiate

Reduce overall time/cost to deliver
your products or services

Share development costs for
strategic functions





Partner with others

Provide a reference architecture
against a standard

Recruiting





Contributor

Shape projects to meet your needs
and requirements

Drive demand by building an
ecosystem for your products

Offer customers the ability to self
support





Open source culture and program office

Educate executives and legal team

Metrics driven (see CHAOSS)



Challenges with adopting cloud native

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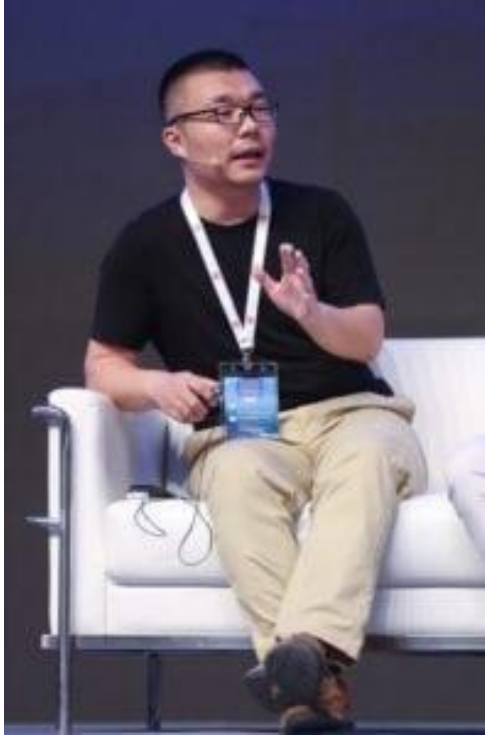
**Building
business
strategy
around cloud
native**



1. Solving an immediate technical need



2. Growing your engineering organization



3. Building your business strategy around cloud native







meetup.com/Cloud-Native-London



Thanks!

Slides at oicheryl.com